

# OBJECTIVE CLAUSES

from the Memorandum of Association

- 1. To provide an umbrella body** for fair-trade organizations, a term which includes duly nominated joint bodies under duly prescribed guidelines and/or representatives of suppliers, manufacturers, farmers groups, cooperatives, traders, exporters, importers, or any other legitimate business engaged in the production, assembly, packaging, shipping, marketing or sale of fair trade product from all over the country who wish to come together to undertake and carry out activities for the provision of social protection services at the community level to workers of small enterprises and/or small farmers' groups and their families, without regard to race, religion, sex, age or country of origin of the recipient so as to alleviate distress, illness, injury, starvation, homelessness, dislocation or other suffering; the provision and distribution of medicines, drugs and medical, surgical and pharmaceutical appliances and equipment; the provision of clothing, food, temporary shelter and housing; the provision or reconstruction of facilities for sanitation, hygiene, water and energy; training of volunteers at local level; and to engage in any lawful act or activities related to the foregoing.
- 2. To create a coordinating mechanism** through which to enable such fair-trade organizations who chose to become members of this Company, to join together to undertake, arrange, finance, aid, support, assist, promote, manage and encourage projects or program concerned or dealing with social protection services at the community level to workers of small enterprises and/or small farmers' groups and their families, and when so deemed imperative, relief from disease, distress, disaster, drought, famine, hurricane, typhoon and other man-made, natural or physical catastrophes.
- 3. To launch a forum**, which by enabling its members to come together in a representative manner, can itself or through appropriate means, provide all forms of assistance for the promotion of the well-being of the said workers and their families, through public efforts that help to enhance quality of life and harmonious integration into the societies in which they reside, and in particular (but without limitation) through specific activities that support their physical, emotional, intellectual and cultural well being especially young persons, women, and the elderly having need of such support by reason of their age, infirmity or disablement, poverty or social or economic circumstances.
- 4. To formalize consensus** towards a recognized national set of fair trade standards that, in complying with other similar global standards directly improve, acquire, adapt, develop, create, design, transmit, disseminate and utilize or cause to adapt, develop, create, design, transmit, disseminate, initiate and strengthen any, and all such strategies and steps that directly or indirectly contribute to raise the income and quality of life of the identified target group, which comprises workers of small enterprises and/or small farmers' groups in Pakistan.
- 5. To carry out community development programs**, directly or through appropriately designated channels, for the uplift of small enterprise workers or farmers groups, in particular and economically eligible members of the identified target group, which comprises workers of small enterprises and/or small farmers' groups in Pakistan, in order to undertake specific activities that help generate income and create economic empowerment for the recipients, and to accept collateral/pledge against loans but not to act as banking or investment/finance company.
- 6. To set policy direction & oversight mechanisms** that allow the company to ensure that the various fair trade organizations utilize tangible assets generated from fair trade activity and those as may be available in the form of skills, integrity and social behaviour by affording small credits to workers groups to enable them to get involved in productive activities and to ensure repayment of the credits using social collected pressure and creating feelings of collective responsibility within the groups but not to act as banking or investment/finance company.
- 7. To carry out & execute schemes and projects**, directly or through appropriately identified channels, for the promotion, development and better management of local resources, in the communities *inter alia*, of agriculture, livestock and forestry, etc. that fall within the scope of fair-trade activity in Pakistan;
- 8. To assist fair trade organizations** elicit aid, support or donations where deemed imperative, from all charitable, philanthropic and humanitarian organizations, institutions, companies, or causes or programs, to promote welfare and to do welfare and social work for the common good within the context of fair trade activities in Pakistan;
- 9. To directly, or through appropriate channels**, sponsor, arrange finance, promote or undertake any and all such welfare activities as fall within the scope of the Company all over Pakistan or abroad, that are deemed by the Company to directly further its mission, as determined by its rightfully constituted executive.;
- 10. To create a transparent mechanism** that is empowered to establish, undertake, superintend, administer and control, subsidize and contribute to any provident, benevolent or charitable funds and to make and give gifts, grants, donations, advances, loans and to contribute or otherwise assist any charitable or benevolent institutions or undertaking or objects that are deemed by the Company to directly further its mission, as determined by its rightfully constituted executive;