

Proposal Title: _____

Reviewer: _____

2009 Tobacco Communities Reinvestment Fund

COLLABORATIVE PROPOSAL EVALUATION WORKSHEET

Please score the following questions based on the information provided in the application package. Note that the point values for each question differ. Assign a score from a minimum of zero to a maximum of the point total in parentheses after each question.

Does the project benefit farmers who earned a significant percentage of income from tobacco at the time of the Master Settlement Agreement (1998)? (7 points) _____

Will the project create opportunities for a new generation of farmers? (7 points) _____

If successful, will the project contribute a significant amount of income to farmer participants? (7 points) _____

If successful, will the project help to maintain existing farm employment or create new farm employment opportunities? (7 points) _____

Has the applicant adequately researched the production and processing requirements of the product? (6 points) _____

Has the applicant evaluated the market potential for the product? Does the applicant have a sufficient market? (6 points) _____

Does the applicant have the appropriate skills to carry out the project?
Has the applicant identified cooperators to supplement gaps in the applicant's skills and abilities? (6 points) _____

Is it clear who will lead and carry out project activities? (6 points) _____

Is the budget realistic? (6 points) _____

Is the project innovative? Does the project represent a new direction or opportunity for farmers? (7 points) _____

If successful, will the experiences of the project be useful to other groups of farmers in developing new income sources? Can the project be expanded to include additional farm families (7 points) _____

Has the applicant developed an appropriate outreach plan for the project? (7 points) _____

Will cost-share support from RAFI enable the project to become financially self-supporting within a reasonable amount of time? (6 points) _____

TOTAL: _____